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Risk and EU law Hans-W. Micklitz 2015-09-25 Risk and EU Law considers the multiple reasons for the increase in the types and diversity of risks, as well as the potential magnitude of their undesirable effects. The book identifies such reasons as; the openness of liberal societies; market competition; the constant endeavour to innovate; as well as globalization and the impact of new technologies. It also explores topics surrounding the social epistemology of risk observation and management, the role of science in political and judicial decision-making and transnational risk regulation and contractual governance.

Macroeconomics Arthur O'Sullivan 2012-01-01 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- For Principles of Macroeconomics courses. Questions that drive interest, applications that illustrate concepts, and the tools to test and solidify comprehension. Students come into their first Economics course thinking they will gain a better understanding of the economy around them. Unfortunately, they often leave with many unanswered questions. To ensure students actively internalize economics, O'Sullivan/Sheffrin/Perez use chapter-opening questions to spark interest on important economic concepts, applications that vividly illustrate those concepts, and chapter-ending tools that test and solidify understanding.

American Book Publishing Record 2005

Greed, Self-Interest and the Shaping of Economics Rudi Verburg 2018-03-15 Since 2008, profound questions have been asked about the driving forces and self-regulating potential of the economic system, political control and morality. With opinion turning against markets and self-interest, economists found themselves on the wrong side of the argument. This book explores how the past of economics can contribute to today's debates. The book considers how economics took shape as philosophers probed into the viability of commercial society and its potential to generate positive-sum outcomes. It explains how dreams of affluence, morality and happiness were built upon human greed and vanity. It covers the bumpy road of the construction and reconstruction of this dream, exploring the debate on the foundations,

conditions and limitations of the idea of the social utility of greed and vanity. Revisiting this debate provides a rich source of ideas in rethinking economics and the basic beliefs concerning our economic system today.

Principles of Microeconomics D. D. Tewari 2003 Microeconomics Is Taught In All Colleges And Universities Offering Degree Courses In Economics, Social Sciences, Business Administration And Management Studies All Over The World. There Are Many Good Text Books On Microeconomics Now Available In The Market. This Book Is Intended To Be A Valuable Addition To The Existing Repository Of Books On Principles Of Microeconomics. The Book Provides A Good Mixture Of Theory And Practice Of Microeconomics. Applications Of Various Principles Of Microeconomics Are Illustrated Using Both Real World As Well As Hypothetical Data. The Latest Developments In The Theories Of Demand And Supply, Production, Markets And So On Are Covered And Areas Of Their Potential Applications Explored. The Principles Are Enunciated First Using Simple Language, Then Illustrated With The Help Of Graphs And Diagrams And Occasionally Using Simple Mathematics To Derive Decision Rules. For Ready Reference Of The Readers, Three Appendices, One Each On Calculus, Linear Programming And Econometrics And A Glossary Of Technical Terms Are Also Included In The Book. The Book Will Prove To Be Useful As A Text Book For Post-Graduate Students Of Microeconomics And As One Of The Reference Books For Students Of Business Administration And Management Sciences. Teachers Of Microeconomics May Also Find It Useful As A Handy Reference Book.

Teaching Principles of Microeconomics Mark Maier 2023-01-06 Abundant with practical advice and ready-to-use teaching examples, this dynamic guide will help both new and experienced instructors of Principles of Microeconomics to reconsider and refine their courses. Mark Maier and Phil Ruder assemble the wisdom of 25 eminent scholars of economic education on how best to introduce students to the discipline and inspire a long-lasting passion for microeconomics.

Economics for Lawyers Richard A. Ippolito 2012-01-12 Whether dealing with contracts, tort actions, or government regulations, lawyers are more likely to be successful if they are conversant in economics. Economics for Lawyers provides the essential tools to understand the economic basis of law. Through rigorous analysis illustrated with simple graphs and a wide range of legal examples, Richard Ippolito focuses on a few key concepts and shows how they play out in numerous applications. There are everyday problems: What is the social cost of legislation enforcing below-market prices, minimum wages, milk regulation, and noncompetitive pricing? Why are matinee movies cheaper than nighttime showings? And then there are broader questions: What is the patent system's role in the market for intellectual property rights? How does one think about externalities like airport noise? Is the free market, a regulated solution, or tort law the best way to deliver the "efficient amount of harm" in the workplace? What is the best approach to the question of

economic compensation due to a person falsely imprisoned? Along the way, readers learn what economists mean when they talk about sorting, signaling, reputational assets, lemons markets, moral hazard, and adverse selection. They will learn a new vocabulary and a whole new way of thinking about the world they live in, and will be more productive in their professions.

Microeconomics: Theory and Applications, 3rd Edition

Dwivedi D.N. 2016 *Microeconomics: Theory and Applications* provides a comprehensive and authentic text on the theory and applications of microeconomics. The book has been thoroughly revised with new chapters and sections added at appropriate places and meets the study requirements of regular students of microeconomics and of those preparing for competitive examinations. An effort has been made to present microeconomic theories lucidly and comprehensively and to delineate the application of microeconomic theories to business decision-making and to analyse the economic effects of indirect taxes, subsidy and pricing policies of the government. **Key Features**• Coverage of all topics taught in Indian universities and business schools• Complex theories are explained with self-explanatory diagrams• Plenty of numerical problems• Questions from various university question papers are given at the end of each chapter **New in this Edition**• More examples and mathematical treatment of economic theories• Substantial revision and updating of several chapters• Two additional chapters: (i) Application of Competitive Market Theory, (ii) Theory of Sales Maximization and Game Theory

Forthcoming Books Rose Arny 1998-04

Bridging Microeconomics and Macroeconomics and the Effects on Economic Development and Growth Kostis,

Pantelis C. 2020-10-30 In recent decades, the mainstream microeconomic and macroeconomic analysis was proven to be insufficient for exploring the dynamic and complex interactions among humans, institutions, and nature in our real economy. On the one side, microeconomics is filled with black-box models that fail to study the actual contractual relations between firms and markets, while on the other side macroeconomics were proven useless because they mistook the beauty of theoretical models for truth. Thus, questions have arisen about using new theoretical and empirical structures that would better describe our economic systems. *Bridging Microeconomics and Macroeconomics and the Effects on Economic Development and Growth* is an essential reference source that analyzes the hypotheses that govern the relationships of aggregate structures (macroeconomic analysis) that may be compatible with the assumptions that govern the behavior of individuals, households, and firms (micro analysis), and vice versa, in trying to achieve sustainable economic development and growth. Moreover, modern evolutionary growth thinking is used in trying to bridge the inconsistencies between microeconomics and macroeconomics and confront their failures in order to better describe the economic reality. While highlighting a broad range of topics including globalization, economic systems, and the role of institutions, this book is aimed toward economic analysts, financial advisors, policymakers, researchers, academicians, and students.

Microeconomics: Principles and Applications Robert E.

Hall 2012-08-08 Show students how today's microeconomic policy issues, decisions, and applications impact them every day with the practical, accessible presentation in *MICROECONOMICS*. Written by acclaimed economists Hall and Lieberman, this straightforward, contemporary text remains as current as the latest headlines. Fresh new cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core microeconomic principles and applications in action. This edition's streamlined chapters focus on today's most important microeconomic theories and events as well as how they

relate to practical situations. This easy-to-understand comprehensive text equips students with a solid foundation in microeconomics that students can build on for success no matter what their careers. New diagrams, interactive online exercises, graphing applications, and internet research resources give students hands-on experience in understanding current microeconomic challenges. This edition presents the latest thinking from leading economists. Dynamic online resources, such as Aplia (a leading online homework manager), CourseMate online tools, and CengageNOW, help ensure students master key principles and applications. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Economics N. Gregory Mankiw 2011-02-10 *PRINCIPLES OF ECONOMICS*, Sixth Edition, became a best seller after its introduction and continues to be the most popular and widely used text in the economics classroom. Instructors found it the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all thirty-six chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy.--N. Gregory Mankiw. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

Environmental Economics and Management: Theory, Policy, and Applications Scott J. Callan 2013-06-25 Provides an

applied, practical approach to environmental economic theory that is accessible to students who have had minimal exposure to economics as well as those with an advanced understanding. With a strong focus on policy and real-world issues, Callan/Thomas's *ENVIRONMENTAL ECONOMICS AND MANAGEMENT: THEORY, POLICY AND APPLICATIONS*, Fifth Edition, complements economic theory with timely, real-world applications. Undergraduate or MBA students gain a clear perspective of the relationship between market activity and the environment. This text integrates a strong business perspective into the development of environmental decision making for a unique vantage point often overlooked in more conventional approaches. Students learn to use economic analytical tools, such as market models, benefit-cost analysis, and risk analysis, effectively to assess environmental problems and to evaluate policy solutions. With a proven, modular structure, this edition provides a well-organized presentation with the flexibility to tailor the presentation to your needs. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version. *Modern Microeconomics: Theory and Applications, 19th Edition* Ahuja H.L. The nineteenth edition of *Modern Microeconomics* continues to provide a detailed understanding of the foundations of microeconomics. While it provides a solid foundation for economic analysis, it also lucidly explains the mathematical derivations of various microeconomic concepts. This textbook would be extremely useful for the students of economics.

Books in Print Supplement 1994

Contemporary Office Handbook P M Saleem 2012-12-04

Contemporary Office Handbook emphasizes the critical skills, traits, and knowledge required to effectively face the emerging workplace realities. It is designed to guide you, the reader, toward success. Whether you are a new professional applying for your very first job, or a seasoned manager, there is information in this handbook to help you. The structure of the content is clear-making it easy to find what you need quickly. And the content is thoroughly researched with excellent citations for those who want to dig deeper. From the basic skills to the most advanced thinking on how to be a leader.

The British National Bibliography Arthur James Wells 2009

Economics: Principles and Applications Robert E. Hall 2012-02-01 Show your students how real-world policy issues, decisions, and applications impact them every day with the practical, accessible presentation in *ECONOMICS*. Written by acclaimed economists Hall and Lieberman, this straightforward, contemporary text remains as current as the latest headlines. Fresh new cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core economic theory and applications in action. This edition's streamlined chapters focus on today's most important economic theories and events as well as how they relate to practical situations. This easy-to-understand comprehensive text equips students with a solid economic foundation they can build on for success no matter what their careers. New diagrams, interactive online exercises, graphing applications, and Internet research resources give students hands-on experience in understanding current economic challenges. The book demonstrates how economics is an integrated, powerful body of knowledge able to address complex domestic and global issues. This edition presents the latest in economic thinking, and is supported by dynamic online resources such as Aplia's leading online homework manager, CourseMate online tools, and CengageNOW course management system. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Books in Print 1995

Microeconomics: Principles and Applications Robert E. Hall 2012-08-08 Show students how today's microeconomic policy issues, decisions, and applications impact them every day with the practical, accessible presentation in *MICROECONOMICS*. Written by acclaimed economists Hall and Lieberman, this straightforward, contemporary text remains as current as the latest headlines. Fresh new cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core microeconomic principles and applications in action. This edition's streamlined chapters focus on today's most important microeconomic theories and events as well as how they relate to practical situations. This easy-to-understand comprehensive text equips students with a solid foundation in microeconomics that students can build on for success no matter what their careers. New diagrams, interactive online exercises, graphing applications, and internet research resources give students hands-on experience in understanding current microeconomic challenges. This edition presents the latest thinking from leading economists. Dynamic online resources, such as Aplia (a leading online homework manager), CourseMate online tools, and CengageNOW, help ensure students master key principles and applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Microeconomics N. Gregory Mankiw 2011-02-07 *PRINCIPLES OF MICROECONOMICS*, Sixth Edition, became a best seller after its introduction and

continues to be the most popular and widely used text in the economics classroom. Instructors found it the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all twenty-two chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy.-N. Gregory Mankiw. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Microeconomics Robert Burton Ekelund 1999 Acclaimed for its lucid presentation of basic microeconomic principles and rich array of real-world applications, the sixth edition of this classic text brings microeconomics to life for students with its compelling public choice approach. The authors' focus stretches beyond the theories of how ideal markets work to the actual arena of political decision-making, interest group influence, and government policies.

Microeconomics: Principles & Policy William J. Baumol 2019-02-28 Master today's principles of microeconomics and gain an understanding of current economic issues and their importance as Baumol/Blinder/Solow's *MICROECONOMICS: PRINCIPLES AND POLICY*, 14E provides a solid introduction to microeconomics using policy-based examples and applications. Written by several of today's most respected economists, this book is one of the most up-to-date microeconomics choices on the market -- incorporating data and issues as recent as 2018. The authors combine the right level of rigor and detail to clarify even the most complicated microeconomics concepts. An entirely new chapter closes the book by delving into some of the most important issues confronting the U.S. economy today. Throughout this edition, well-developed examples, intriguing puzzles and meaningful microeconomics issues provide an excellent balance of theory to application while keeping you engaged and intrigued. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mastery Study Guide Geoffrey Alexander Jehle 2003

Law, Economics, and Game Theory John Cirace 2018-04-16 This book uses game theory to explain conflict between individual self-interested behavior and cooperation in economic markets, lawsuits, and legislative bodies. It demonstrates the need for social regulation in addition to free markets and judicial decisions in common law cases.

Environmental Economics and Management Scott Callan 2000 The text presents a broad study of environmental issues and explores economic theories to reinforce the lessons. Offering a long-lasting understanding of real-world environmental problems and policy solutions, this work provides a foundation for the environmental managers of tomorrow.

Macroeconomics: Principles and Applications Robert E. Hall 2012-02-01 Show students how today's macroeconomic policy issues, decisions, and applications impact them every day with the practical, accessible presentation in *MACROECONOMICS*. Written by acclaimed economists Hall and Lieberman, this straightforward, contemporary text remains as current as the latest headlines. Fresh new

cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core macroeconomic principles and applications in action. This edition's streamlined chapters focus on today's most important macroeconomic theories and events as well as how they relate to practical situations. This easy-to-understand comprehensive text equips students with a solid foundation in macroeconomics that students can build on for success no matter what their careers. New diagrams, interactive online exercises, graphing applications, and Internet research resources give students hands-on experience in understanding current macroeconomic challenges. This edition presents the latest thinking from leading economics. Dynamic online resources, such as Aplia (the leading online homework manager), CourseMate online tools, and CengageNOW, ensure students master macroeconomic principles and applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managerial Economics Ivan Png 2007 Now in its third edition, this highly readable, non-technical introduction to the essential microeconomic principles is perfect for business managers. The new edition retains its global focus and economic rigor, with an emphasis on the role of information in decision-making. The text has been extensively updated and rewritten to include new and recent cases and examples from a multitude of countries and economic systems, applied to managerial situations. Utilizing economic analysis to spotlight topics in accounting, finance, human resources, and marketing, *Managerial Economics*, 3e employs a simple, pedagogic model, providing the most up-to-date and relevant foundation in the field. Written for managers rather than economists Each chapter begins with a real-world mini-case. Chapters are reinforced with progress checks, review questions, and discussion questions New coverage of oligopoly, time value of money, behavioral economics, experience curve, R&D strategy, and more Uses mathematics only where necessary Extensive online resources are available at <http://www.comp.nus.edu.sg/~ipng/mecon.htm> including updates to the book, PowerPoint slides, an Instructor's Manual, and answers to discussion questions A wiki site at <http://manecon.pbwiki.com/> provides additional examples as well as contributions from readers and instructors

Macroeconomics: Principles and Applications Robert E. Hall 2012-02-01 Show students how today's macroeconomic policy issues, decisions, and applications impact them every day with the practical, accessible presentation in **MACROECONOMICS**. Written by acclaimed economists Hall and Lieberman, this straightforward, contemporary text remains as current as the latest headlines. Fresh new cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core macroeconomic principles and applications in action. This edition's streamlined chapters focus on today's most important macroeconomic theories and events as well as how they relate to practical situations. This easy-to-understand comprehensive text equips students with a solid foundation in macroeconomics that students can build on for success no matter what their careers. New diagrams, interactive online exercises, graphing applications, and Internet research resources give students hands-on experience in understanding current macroeconomic challenges. This edition presents the latest thinking from leading economics. Dynamic online resources, such as Aplia (the leading online homework manager), CourseMate online tools, and CengageNOW, ensure students master macroeconomic principles and applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Disgorgement of Profits Ewoud Hondius 2015-08-12

Disgorgement of profits is not exactly a household word in private law. Particularly in civil law jurisdictions – as opposed to those of the common law – the notion is not well known. What does it stand for? It is best illustrated by examples. One of the best known being the British case of *Blake v Attorney General*, [2001] 1 AC 268. In which a double spy had been imprisoned by the UK government before escaping and settling in the former Soviet Union. While there wrote a book on his experiences, upon which the UK government claimed the proceeds of the book. The House of Lords, as it then was, allowed the claim on the basis of Blake's breach of his employment contract. Other examples are the infringement of intellectual property rights, where the damages of the owner are limited, but the profits of the wrongdoer immense. In such cases, the question arises whether the infringing party should be disgorged of his profits. This volume aims at establishing the notion of disgorgement of profits as a keyword in the discourse of private law. It does not purport to answer the question whether or not such damages should or should not be awarded. It does however aim to contribute to the discussion, the arguments in favour and against, and the organisation of the various actions.

Microeconomics Arthur O'Sullivan 2008

O'Sullivan/Sheffrin/Perez 5e uses questions to drive student interest, then applications to illustrate concepts, and then tools to practice economic concepts. Students come into their first Economics course thinking they will better understand the economy around them; the choices our government, international governments, businesses, and individuals make. Unfortunately, many don't get answers to those questions when they complete the course. O/S/P uses chapter opening questions, applications that explain and tie to those questions throughout the chapter, and chapter ending tools to help students actively internalize economics.

The Liberalisation of the Telecommunications Sector in Sub-Saharan Africa and Fostering Competition in Telecommunications Services Markets Rachel Alemu

2018-02-02 This study investigates whether the existing regulatory framework governing the telecommunications sector in countries in Sub-Saharan Africa effectively deals with emerging competition-related concerns in the liberalised sector. Using Uganda as a case study, it analyses the relevant provisions of the law governing competition in the telecommunications sector, and presents three key findings: Firstly, while there is comprehensive legislation on interconnection and spectrum management, inefficient enforcement of the legislation has perpetuated concerns surrounding spectrum scarcity and interconnection. Secondly, the legislative framework governing anti-competitive behaviour, though in line with the established principles of competition law, is not sufficient. Specifically, the framework is not equipped to govern the conduct of multinational telecommunications groups that have a strong presence in the telecommunications sector. Major factors hampering efficient competition regulation include Uganda's sole reliance on sector-specific competition rules, restricted available remedies, and a regulator with limited experience of enforcing competition legislation. The weaknesses in the framework strongly suggest the need to adopt an economy-wide competition law. Lastly, wireless technology is the main means through which the population in Uganda accesses telecommunications services. Greater emphasis should be placed on regulating conduct in the wireless communications markets.

Contemporary Economics Robert J. Carbaugh 2013-07-18 This popular text combines a clear, concise presentation of basic micro- and macroeconomic theory with an abundance of contemporary applications to motivate the reader. This new 7th edition is very strong on internationally oriented examples and it has excellent

chapters on international trade and finance. An online Instructor's Manual and Test Bank are available to adopters and a free online study guide is available to students.

Microeconomics Robert Ernest Hall 2005-01-01

Microeconomics: Principles and Applications provides a lively, rigorous introduction to basic economic theory and its applications. In just 29 chapters, it has been carefully crafted in both content and supporting pedagogy to keep students focused on learning and applying the central ideas used in economic analysis. Its objective is to be a study tool for students and a complement to, rather than a substitute for, the instructor. Pedagogy and applications are designed to maintain a focus on the fundamentals while allowing instructors the flexibility to bring in additional material.

Southern Economic Journal 1999

Economics

Managerial Economics Ivan Png 2022-03-23 Now in its sixth edition, Ivan Png's *Managerial Economics* has been extensively revised with an introductory chapter emphasizing decision-making and behavioral biases, intensive application to current business and economic issues including technology, globalization, and pandemics, a closing chapter highlighting business responses to climate change, a streamlined presentation focusing on the economics that managers need to know. As always, the text presents the key concepts of microeconomics intuitively, without sophisticated mathematics. Throughout, it emphasizes actual management applications. The new sixth edition is updated with fresh up-to-date vignettes and discussion questions from all over the world and enhanced with detailed instructor supplements. It is an ideal text for any course focusing on the practical application of microeconomic principles to management. The book provides truly useful economics for managers. In the words of one professor, "I can use your book for serious conversation with adult students."

Principles of Macroeconomics: Global Financial Crisis Edition John Taylor 2009-06-17 Help your students better understand today's global financial crisis, its possible causes and potential consequences as recognized economic expert John B. Taylor and co-author Akila Weerapana provide a thoroughly revised PRINCIPLES OF MACROECONOMICS, 6E text in response to the current global financial challenges. Completely updated chapters throughout Taylor/Weerapana's PRINCIPLES OF MACROECONOMICS, 6E: GLOBAL FINANCIAL CRISIS EDITION offer the latest information, particularly in discussion

of monetary policy (Ch. 15), economic fluctuations, money and inflation, and capital and financial markets. John Taylor, former Undersecretary of the Treasury for International Affairs, and one of the most respected voices in economics combines his expertise on today's issues with co-author Akila Weerapana's fresh focus on the needs of today's students. Updated graphs, figures, and popular learning features, such as Economics in the News and Economics in Action, present the latest issues and data, including coverage of the Obama Administration. This clearly written text, well known for its coverage of modern policy issues, continues to offer concise yet thorough coverage of current economic theories. Refreshing examples, engaging applications, and proven end-of-chapter problems simplify advanced topics and make them accessible to your students. In addition, Aplia, the leading online homework solution in educational publishing today, is available as part of a complete supplement package that further ensures your students' thorough understanding of economic developments as they happen. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Brief Principles of Macroeconomics N. Gregory Mankiw 2016-12-05 Now readers can master the principles of macroeconomics with the help of the most popular introductory book in economics today that is widely used around the world -- Mankiw's BRIEF PRINCIPLES OF MACROECONOMICS, 8E. With its clear and engaging writing style, this book emphasizes only the material that readers are likely to find most interesting about the economy, particularly if they are studying economics for the very first time. Reader discover interesting coverage of the latest relevant macroeconomic developments with real-life scenarios, useful economic facts, and clear explanations of the many ways macroeconomic concepts play a role in the decisions that individuals make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics Paul Krugman 2015-04-07 When it comes drawing on enduring economic principles to explain current economic realities, there is no one readers trust more than Paul Krugman. With his bestselling introductory textbook (now in a new edition) the Nobel laureate and New York Times columnist is proving to be equally effective in the classroom, with more and more instructors in all types of schools using Krugman's signature storytelling style to help them introduce the fundamental principles of economics to all kinds of students.