

Microeconomics And Behavior Robert Frank 9th Edition

As recognized, adventure as with ease as experience more or less lesson, amusement, as competently as concurrence can be gotten by just checking out a books **Microeconomics And Behavior Robert Frank 9th Edition** along with it is not directly done, you could say you will even more approaching this life, roughly the world.

We offer you this proper as with ease as simple pretentiousness to get those all. We have the funds for **Microeconomics And Behavior Robert Frank 9th Edition** and numerous book collections from fictions to scientific research in any way. along with them is this **Microeconomics And Behavior Robert Frank 9th Edition** that can be your partner.

Maths for Economics Geoff
Renshaw 2012 Maths for

Economics provides a solid
foundation in mathematical
principles and methods used in

economics, beginning by revisiting basic skills in arithmetic, algebra and equation solving and slowly building to more advanced topics, using a carefully calculated learning gradient.

Essentials of Environmental

Health Robert H. Friis

2011-01-07 This best-selling

offering from the APHA/JB

Learning Essential Public

Health series is a clear and

comprehensive study of the

major topics of environmental

health. Important Notice: The

digital edition of this book is

missing some of the images or

content found in the physical

edition.

ISE Issues in Economics Today

Robert Guell 2020-03-16

Principles of Microeconomics

2e Steven A. Greenlaw

2017-09-15

Free To Choose Milton

Friedman 1990-11-26

INTERNATIONAL

BESTSELLER A powerful and

persuasive discussion about

economics, freedom, and the

relationship between the two,

from today's brightest

economist. In this classic

discussion, Milton and Rose

Friedman explain how our

freedom has been eroded and

our affluence undermined

through the explosion of laws,

regulations, agencies, and

spending in Washington. This

important analysis reveals what

has gone wrong in America in the past and what is necessary for our economic health to flourish.

The Economics of Money, Banking, and Financial Markets

Frederic S. Mishkin 2007
Economics of Money, Banking, and Financial Markets heralded a dramatic shift in the teaching of the money and banking course in its first edition, and today it is still setting the standard. By applying an analytical framework to the patient, stepped-out development of models, Frederic Mishkin draws students into a deeper understanding of modern monetary theory, banking, and policy. His

landmark combination of common sense applications with current, real-world events provides authoritative, comprehensive coverage in an informal tone students appreciate.

Predictably Irrational Dan Ariely
2008-02 An upbeat cultural evaluation of the sources of illogical decisions explores the reasons why irrational thought often overcomes level-headed practices, offering insight into the structural patterns that cause people to make the same mistakes repeatedly. 150,000 first printing.

Calculus for Business, Economics, and the Social and Life Sciences Laurence D.

Hoffmann 2007-06-01 Calculus for Business, Economics, and the Social and Life Sciences introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.

Principles of Microeconomics

Robert H. Frank 2021-04 "Our

fourth streamlined edition arrives in the midst of some of the most dramatic upheavals ever witnessed, both in the economy generally and in higher education in particular. The COVID-19 pandemic has produced levels of unemployment not seen since the Great Depression and has created dramatic changes in the ways we teach across educational institutions at every level. These developments have reinforced our confidence in the instructional philosophy that motivated us to produce our first edition"--

Microeconomics and Behavior

Robert H. Frank 2000-12-01

Robert Frank' s Microeconomics

and Behavior covers the essential topics of microeconomics while exploring the relationship between economics analysis and human behavior. The book's clear narrative appeals to students, and its numerous examples help students develop economic intuition. This book introduces modern topics not often found in intermediate textbooks. Its focus throughout is to develop a student's capacity to "think like an economist."

Principles of Economics Timothy Taylor 2014-03-15 "Principles of Economics is designed for a two-semester principles of economics sequence."--Page 6.

Antitrust and the Multivalued

Function of Competition Luiz Felipe Rosa Ramos 2021-07
Das Buch bietet einen neuen Ansatz für die Debatte über die Ziele des Kartellrechts. Ausgehend von einer rechtssoziologischen Perspektive begreift es die Konkurrenz als eine Form mit sozialen Funktionen. So ist Konkurrenz keine bloße Ableitung von Effizienz oder Verbraucherwohlfahrt, sondern ein eigenständiges Ziel des Kartellrechts, das Kartell-, einseitige Verhaltens- und Fusionsfälle durchdringt. Nach Tobias Werron ist dies ein "großartiges Stück Gelehrsamkeit (...), das eine Offenheit des Geistes und

Unabhängigkeit des Denkens nahelegt". Celso Campilongo schreibt: "Die Veröffentlichung dieser Arbeit sollte gefeiert werden. Es ist alles andere als trivial oder üblich, (...) eine Soziologie des Kartellrechts zu rekonstruieren".

Health Care Economics Paul J. Feldstein 2012-08-08 Delivering the most detailed and exhaustive content available, market-leading HEALTH CARE ECONOMICS, 7th Edition demonstrates how basic economic concepts, principles, and theories can be used to think about and illustrate various health care issues. This introductory economics text is geared toward graduate

students who will be medical and health services managers, administrators, or executives. The seventh edition of HEALTH CARE ECONOMICS includes recent data on the medical sector, updated figures and tables, the latest information on legislative changes affecting this industry, and new literature and research. It also provides an insightful historical perspective within which these changes are occurring. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Intermediate Microeconomics with Microsoft Excel** Humberto Barreto 2009-06-15 This unique

text uses Microsoft Excel® workbooks to instruct students. In addition to explaining fundamental concepts in microeconomic theory, readers acquire a great deal of sophisticated Excel skills and gain the practical mathematics needed to succeed in advanced courses. In addition to the innovative pedagogical approach, the book features explicitly repeated use of a single central methodology, the economic approach. Students learn how economists think and how to think like an economist. With concrete, numerical examples and novel, engaging applications, interest for readers remains high as live graphs and

data respond to manipulation by the user. Finally, clear writing and active learning are features sure to appeal to modern practitioners and their students. The website accompanying the text is found at www.depauw.edu/learn/microexcel.

The Economic Naturalist Robert H. Frank 2018-07-03 Why do the keypads on drive-up cash machines have Braille dots? Why are round-trip fares from Orlando to Kansas City higher than those from Kansas City to Orlando? For decades, Robert Frank has been asking his economics students to pose and answer questions like these as a way of learning how

economic principles operate in the real world-which they do everywhere, all the time. Once you learn to think like an economist, all kinds of puzzling observations start to make sense. Drive-up ATM keypads have Braille dots because it's cheaper to make the same machine for both drive-up and walk-up locations. Travelers from Kansas City to Orlando pay less because they are usually price-sensitive tourists with many choices of destination, whereas travelers originating from Orlando typically choose Kansas City for specific family or business reasons. The Economic Naturalist employs basic

economic principles to answer scores of intriguing questions from everyday life, and, along the way, introduces key ideas such as the cost-benefit principle, the “no cash on the table” principle, and the law of one price. This is as delightful and painless a way to learn fundamental economics as there is.

International Macroeconomics

Stephanie Schmitt-Grohé

2022-09-06 An essential introduction to one of the most timely and important subjects in economics International Macroeconomics presents a rigorous and theoretically elegant treatment of real-world international macroeconomic

problems, incorporating the latest economic research while maintaining a microfounded, optimizing, and dynamic general equilibrium approach. This one-of-a-kind textbook introduces a basic model and applies it to fundamental questions in international economics, including the determinants of the current account in small and large economies, processes of adjustment to shocks, the determinants of the real exchange rate, the role of fixed and flexible exchange rates in models with nominal rigidities, and interactions between monetary and fiscal policy. The book confronts theoretical predictions using actual data,

highlighting both the power and limits of given theories and encouraging critical thinking. Provides a rigorous and elegant treatment of fundamental questions in international macroeconomics Brings undergraduate and master's instruction in line with modern economic research Follows a microfounded, optimizing, and dynamic general equilibrium approach Addresses fundamental questions in international economics, such as the role of capital controls in the presence of financial frictions and balance-of-payments crises Uses real-world data to test the predictions of theoretical models Features a

wealth of exercises at the end of each chapter that challenge students to hone their theoretical skills and scrutinize the empirical relevance of models. Accompanied by a website with lecture slides for every chapter.

Economics

Environmental Economics for Tree Huggers and Other

Skeptics William K. Jaeger

2012-06-22 Though many students and environmentalists shudder at even the thought of economics, a working knowledge of the basics can be a powerful ally. Economic arguments carry a great deal of weight, and putting them to work for environmental causes

can be a deciding factor, especially in policy debates.

The reverse is true as well, and an understanding of the possibly flawed, misleading, or overstated economics behind an opponent's case can be crucially important.

Environmental Economics for Tree Huggers and Other

Skeptics carefully explains the tools of economic analysis and shows how they can be used to help reveal the root causes of and potential solutions for environmental and natural resource problems. Jaeger's proven techniques and wonderfully conversational tone assume no economics training, and his presentation of the

material is designed to facilitate clarity. His step-by-step approach unearths surprisingly simple, easy-to-remember principles and shows how to apply them to real-world environmental problems. Those with exposure to introductory microeconomics will find *Environmental Economics for Tree Huggers and Other Skeptics* to be a welcome refresher. Undergraduate and graduate students of environmental studies, resource management, law, policy, and related fields, as well as novices who are skeptical of how the field could possibly help them in their own efforts, will be pleasantly surprised.

Alternative Lending Promitheas
Peridis 2022-09-30 The book covers alternative lending using the emergence of Debt Funds in the EU as a case study. The book explores the risks that they can pose to financial stability, and the regulatory and supervisory tools available to mitigate these risks. Through this analysis, the book uncovers the risks and potential risk mitigation tools that can be applied to the alternative lenders—including debt funds and other potential alternative lenders. After identifying the reasons behind the growth of alternative lenders (using as example the assets of **Alternative Investment Funds**

(AIFs) and in particular debt funds) and the simultaneous decrease of the banks' assets, the book analyses the systemic importance of the alternative lenders and the risk channels through which the systemic risk can spread to the banking sector and the financial system. Then, the book deals with the financial innovation-market failure theory and demonstrates that financial innovations (e.g. debt funds, securitisations) can cause market failures, resulting in regulatory interventions. Of interest to banking and financial regulation academics, researchers, and practitioners this book analyses the regulatory provisions in place

for both credit institutions and debt funds, including the Basel Accords, the Capital Requirements Directives and Regulations, and the Alternative Investment Fund Managers Directive (AIFMD) and its implementation in various EU jurisdictions, before offering a proposal for a new three-defensive framework applicable to debt funds and to other potential alternative lenders.

Organizational Behavior Steven Lattimore McShane 2000

Principles of Microeconomics

Robert H. Frank 2012 This third edition of the highly successful and well-regarded Australian adaptation of Frank and Bernanke's Principles of

Microeconomics by Sarah Jennings (University of Tasmania) takes a rigorous, theoretical treatment that is suitable for mid to high-level courses but is nonetheless easy-to-follow and logical. It is full of practical examples and in-chapter exercises that allow students to check their understanding of the important concepts as they work through the chapter. New to this edition: the chapters on competitive advantage and the open economy have been merged into a single chapter and the former chapter 1 has been moved online for a more streamlined text that covers all the important elements of

introductory microeconomics. Indifference curve analysis has also been introduced for this edition. Background Briefing and Thinking as an Economist vignettes provide significant links between economic theory and the real world, and up-to-date data present students with a snapshot of the economy as it is right now. This text is for first-year students of economics or those taking it as a first subject in microeconomics. The authors take an active learning approach. They suggest that the only way to learn to hit an overhead smash in tennis or to speak a foreign language is through repeated practice. The same is true for learning

economics. Throughout this book you will find new ideas introduced with simple examples, followed by applications showing how they work in familiar settings. The features within each chapter are designed to both test and reinforce the understanding of these ideas.

Intermediate Microeconomics with Calculus: A Modern Approach Varian, Hal R.

2016-04-29 From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework

system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations.

Economics: A Contemporary Introduction William A.

McEachern 2005-01-05 This very successful textbook is

distinguished by a superior writing style that draws upon common student experiences to introduce economic concepts, making economic theory more accessible and interesting.

Case Studies and numerous examples take advantage of students' intuitive knowledge of economics, building upon real-

life situations. A streamlined design places pedagogy and illustrations directly within the flow of the text, making them less distracting and more useful for students. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. The text uniquely integrates classroom use of The Wall Street Journal by including in-text pedagogy to help readers learn to analyze the latest economic events as reported in the Journal.

Important Notice: Media content

referenced within the product description or the product text may not be available in the ebook version.

The Company of Strangers Paul Seabright 2005 Explores how humans' evolved ability of abstract reasoning has allowed such institutions as money, markets, cities and the banking system to provide a foundation of social trust, in a revised edition that has a new chapter explaining how the rise and fall of social trust resulted in the financial crisis. Original.

Falling Behind Robert Frank 2013-09-14 With a timely new foreword by Robert Frank, this groundbreaking book explores the very meaning of happiness

and prosperity in America today. Although middle-income families don't earn much more than they did several decades ago, they are buying bigger cars, houses, and appliances. To pay for them, they spend more than they earn and carry record levels of debt. Robert Frank explains how increased concentrations of income and wealth at the top of the economic pyramid have set off "expenditure cascades" that raise the cost of achieving many basic goals for the middle class. Writing in lively prose for a general audience, Frank employs up-to-date economic data and examples drawn from everyday life to shed light on

reigning models of consumer behavior. He also suggests reforms that could mitigate the costs of inequality. *Behind the Money Game* compels us to rethink how and why we live our economic lives the way we do.

Principles of Macroeconomics

Douglas Curtis 2021 "Principles of Macroeconomics is an adaptation of the textbook, *Macroeconomics: Theory, Markets, and Policy* by D. Curtis and I. Irvine, and presents a complete and concise examination of introductory macroeconomics theory and policy suitable for a first introductory course. Examples are domestic and international in their subject matter and are

of the modern era – financial markets, monetary and fiscal policies aimed at inflation and debt control, globalization and the importance of trade flows in economic structure, and concerns about slow growth and the risk of deflation, are included. This textbook is intended for a one-semester course, and can be used in a two-semester sequence with the companion textbook, Principles of Microeconomics. The three introductory chapters are common to both textbooks."-- BCcampus website.

Principles of Economics John B. Taylor 2022

Distributional Consequences of Direct Foreign Investment

Robert H. Frank 2014-05-10
Distributional Consequences of Direct Foreign Investment
examines the net effect of direct foreign investment (DFI) on both U.S. employment demand in the short run and on the level and distribution of domestic income in the long run. Topics covered range from measurement of home-foreign substitution to the employment impact of DFI and the long-run distributional consequences of overseas investment. Short-run labor market adjustments to unemployment resulting from overseas production transfers are also discussed. Comprised of nine chapters, this volume begins with a survey of existing

studies of the DFI phenomenon that critically evaluates the question of what firms would or could have done in the absence of a DFI alternative. The reader is then introduced to an alternative framework within which to estimate the degree of substitutability of home for foreign production. This framework consists of a microeconomic model of the multinational firm as it operates under two alternative policy regimes, one of which places no restrictions on the firm's activities and the second denies it the option of establishing a foreign production subsidiary. Input-output techniques, together with information on

substitutability, are used to obtain estimates of the net employment impact of DFI. A probabilistic model of an industry labor market is also presented. In addition, the book analyzes the effect of technology transfer through licensing on the size and composition of domestic income. This monograph will be useful to practitioners who employ econometrics and mathematical economics.

Essentials of Economics
Cynthia Hill 2013-09-20
Schiller's Essentials of Economics is the market leader for the one-semester survey course, praised for its strong policy focus and core theme of

seeking the best possible answers to the basic questions of WHAT, HOW, and FOR WHOM to produce. The 9th edition is benefitted by SmartBook, the first adaptive reading experience designed to engage students with the content in an active and dynamic way, as opposed to the passive and linear reading experience they are used to. As a result, students are more likely to master and retain important concepts in the survey course. As in previous editions, students are confronted early on with the reality that the economy doesn't always operate optimally, either at the macro or micro level, and

are encouraged to examine the policy challenge of finding the appropriate mix of market reliance and government regulation that generates the best possible outcomes. In addition to the suite of resources available within Connect Economics, over 100 key topics are reinforced with interesting and innovative videos on YouTube, provided to help non-majors see the relevance of economics. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more

engaging and effective.

European Perspectives on Behavioural Law and Economics

Klaus Mathis 2015-02-09 This anthology highlights the theoretical foundations as well as the various applications of Behavioural Law and Economics in European legal culture. By the same token, it fosters the dialogue between European and American Law and Economics scholars. The traditional neo-classical microeconomic theory explains human behaviour by using Rational Choice. According to this model, people tend to maximize the difference between expected utility and cost (“expected utility theory”).

This theory includes three assumptions: (1) unbounded rationality, (2) unbounded self-interest, and (3) unbounded willpower. Behavioural Economics questions these assumptions and endeavours to render economic analysis more realistic by underpinning it with psychological insights. In recent years, the influence of Behavioural Economics on the Economic Analysis of Law has gained momentum. Behavioural Law and Economics generates a better theoretical understanding of legal phenomena and offers a multitude of applications in legislation and legal adjudication. This volume is

testament to the growing and thriving Law and Economics movement in Europe. The European Law and Economics community has steadily grown and the yearly Law and Economics Conference at the law faculty of the University of Lucerne has successfully become a guiding star in the vast sky of Law and Economics.

Schaum's Outline of

Microeconomics, 4th edition

Dominick Salvatore 2010-05-23

Tough Test Questions? Missed

Lectures? Not Enough Time?

Fortunately for you, there's

Schaum's Outlines. More than

40 million students have trusted

Schaum's to help them succeed

in the classroom and on exams.

Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills.

This Schaum's Outline gives you Practice problems with full explanations that reinforce

knowledge Coverage of the most up-to-date developments

in your course field In-depth review of practices and

applications Fully compatible with your classroom text,

Schaum's highlights all the important facts you need to

know. Use Schaum's to shorten

your study time-and get your best test scores! Schaum's Outlines-Problem Solved. *What Price the Moral High Ground?* Robert H. Frank 2014-05-25 Financial disasters-- and stories of the greedy bankers who precipitated them-- seem to underscore the idea that self-interest will always trump concerns for the greater good. Indeed, this idea is supported by the prevailing theories in both economics and evolutionary biology. But is it valid? In *What Price the Moral High Ground?*, economist and social critic Robert Frank challenges the notion that doing well is accomplished only at the expense of doing good. Frank

explores exciting new work in economics, psychology, and biology to argue that honest individuals often succeed, even in highly competitive environments, because their commitment to principle makes them more attractive as trading partners. Drawing on research he has conducted and published over the past decade, Frank challenges the familiar homo economicus stereotype by describing how people create bonds that sustain cooperation in one-shot prisoner's dilemmas. He goes on to describe how people often choose modestly paid positions in the public and nonprofit sectors over comparable,

higher-paying jobs in the for-profit sector; how studying economics appears to inhibit cooperation; how social norms often deter opportunistic behavior; how a given charitable organization manages to appeal to donors with seemingly incompatible motives; how concerns about status and fairness affect salaries in organizations; and how socially responsible firms often prosper despite the higher costs associated with their business practices. Frank's arguments have important implications for the conduct of leaders in private as well as public life. Tossing aside the model of the self-interested

homo economicus, Frank provides a tool for understanding how to better structure organizations, public policies, and even our own lives.

Managerial Economics and Business Strategy Michael Baye

2002-06-01 Baye's Managerial

Economics and Business

Strategy is one of the best-

selling managerial economics

textbooks. It is the first textbook

to blend tools from intermediate

microeconomics, game theory,

and industrial organization for a

managerial economics text.

Baye is known for its balanced

coverage of traditional and

modern topics, and the fourth

edition continues to offer the

diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.

Microeconomics and Behavior

Robert H. Frank 2014-01-06

Robert Frank's *Microeconomics and Behavior* covers the essential topics of microeconomics while exploring the relationship between economic analysis and human behavior. Core analytical tools are embedded in a uniquely diverse collection of examples and applications to illuminate the power and versatility of the

economic way of thinking.

Students are encouraged to become “Economic Naturalists” who see the mundane details of ordinary existence in a sharp new light. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Principles of Microeconomics

Robert H. Frank 2007 This book deliberately avoids an encyclopedic approach. The text is selective rather than exhaustive in its methodology. It adopts a slightly more analytical perspective to the study of

economics, which challenges students to think critically while applying core economic principles to each scenario. Australian authors.

Loose Leaf for Principles of Microeconomics Robert H.

Frank 2018-04-24

Loose Leaf for Macroeconomics

Jonathan J. Morduch

2019-11-12 Improve YOUR

world. Dean Karlan and

Jonathan Morduch's

Macroeconomics 3e is built

around the central concept that

economics is a powerful and

positive tool that students can

use right now to improve their

world. Macroeconomics uses

examples and issues that

resonate with students'

experience to draw them in and frame ideas to help develop their economic intuition. - Using a balanced approach, students are able to sharpen their own understanding of topics by focusing on the data and evidence behind the effects they see. Students are equipped to understand and respond to real-life situations thought their new economic lens and challenged to decided how they will improve their world. -The third edition delivers core economic concepts along with exciting new ideas in economic thought and strives to keep students engaged by confronting issues that are important in the world. - This

text combines a familiar curriculum with material from new research and applied areas such as finance, behavioral economics, and the political economy. Students and faculty will find content that breaks down barriers between what takes place in the classroom and what happens in our nation and our world, with applications that are driven by empirical evidence, data, and research. - Karlan and Morduch show students that economics is a tool to improve one's own life and promote better public and business policies in the world. At the same time, this third edition challenges students to reach their own conclusions

about how they will improve their world.

The Microeconomics Anti-Textbook Rod Hill 2021-12-02
Mainstream textbooks present economics as an objective science, free from value judgements. The Microeconomics Anti-Textbook demonstrates this to be a myth – one which serves to make such textbooks not only off-puttingly bland, but also dangerously misleading in their justification of the status quo and neglect of alternatives. In this fully updated and expanded edition of their celebrated book, Professors Rod Hill and Tony Myatt lay out the essentials of each topic in the standard texts

in a clear and concise way, before presenting an 'anti-text' analysis and critique. Challenging the assumptions, arguments, and models, Hill and Myatt provide the essential guide to decoding the textbooks, and show that real economics is far more interesting - and subversive - than the simplistic version presented to students.

Advanced Macroeconomics

David Romer 2018-02-19 The fifth edition of Romer's Advanced Macroeconomics continues its tradition as the standard text and the starting point for graduate macroeconomics courses and helps lay the groundwork for

students to begin doing research in macroeconomics and monetary economics. Romer presents the major theories concerning the central questions of macroeconomics. The theoretical analysis is supplemented by examples of relevant empirical work, illustrating the ways that theories can be applied and tested. In areas ranging from economic growth and short-run fluctuations to the natural rate of unemployment and monetary policy, formal models are used to present and analyze key ideas and issues. The book has been extensively revised to incorporate important new topics and new research,

eliminate inessential material, and further improve the presentation.

The Microeconomic Mode Jane K. Elliott 2018-06-26 From The Road to Game of Thrones, across works as seemingly different as *Gone Girl* and *Saw*, literature, film, and television have become obsessed with the intersection of survival and choice. When the trapped rock-climber hero of *127 Hours* is confronted with self-amputation or death, it is only a particularly blunt example of an omnipresent set-up. In real-life settings or fantastical games, protagonists find themselves confronting extreme scenarios with life-or-death consequences,

forced to make torturous either-or choices in stripped-down, brutally stark environments.

Jane Elliott identifies and analyzes this new and distinctive aesthetic phenomenon, which she calls “the microeconomic mode.” Through close readings of its narratives, tropes, and concepts, she traces the implicit theoretical and political claims conveyed by this combination of abstraction and extremity. In the microeconomic mode, humans isolated from any forms of social organization operate within a mini-economy of costs and benefits, gains and losses, measured in the currency of life. Elliott reads the key concepts

that emerge from this aesthetic—life-interest, sovereign capture, and binary life—in relation to biopolitics and natural law theory, becoming and the control society, and primitive accumulation in racial capitalism. The microeconomic mode interrogates the destruction of the liberal political subject, but what it leaves in its place is as disturbing as it is

radically new. Going beyond the question of neoliberalism in literature, *The Microeconomic Mode* combines revelatory close readings of key literary and popular texts with significant theoretical interventions to identify how an aesthetics of choice has reshaped our contemporary understanding of what it means to be human.