

Merchants And Manufacturers Studies In The Changing Structure Of Nineteenth Century Marketing

Getting the books **Merchants And Manufacturers Studies In The Changing Structure Of Nineteenth century Marketing** now is not type of challenging means. You could not only going taking into account books collection or library or borrowing from your connections to edit them. This is an entirely easy means to specifically acquire guide by on-line. This online declaration Merchants And Manufacturers Studies In The Changing Structure Of Nineteenth century Marketing can be one of the options to accompany you subsequently having new time.

It will not waste your time. take me, the e-book will unconditionally reveal you extra concern to read. Just invest tiny times to entre this on-line message **Merchants And Manufacturers Studies In The Changing Structure Of Nineteenth century Marketing** as skillfully as evaluation them wherever you are now.

Chants Democratic Sean Wilentz 1986 Examines the impact of the development of a working class on the society, culture, and politics of New York

Handbook of American Business History; Manufacturing David O. Whitten 1990 Overall, this first volume in the series should render business research in manufacturing a good deal easier by bringing together insightful industry histories and detailed critical bibliographies. This series has much to recommend it. Future volumes will be eagerly awaited. Reference Books Bulletin This historical and bibliographical reference work is the first volume of Greenwood Press's Handbook of American Business History, a series intended to supplement current bibliographic materials pertaining to business history. Devoted to manufacturing, this work uses the Enterprise Standard Industrial Classification (ESIC) to divide the subject into distinct segments, from which contributors have developed histories and bibliographies of the different types of manufacturing. Though authors were given sets of guidelines to follow, they were also allowed the flexibility to work in a format that best suited the material. Each contribution in this volume contains three important elements: a concise history of the manufacturing sector, a bibliographic essay, and a bibliography. Some contributions appear in three distinct parts, while others are combined into one or two segments; all build on currently available material for students and scholars doing research on business and industry. The contributors, who include business, economic, and social historians, as well as engineers and lawyers, have covered such topics as bakery products, industrial chemicals and synthetics, engines and turbines, and household appliances. Also included are an introductory essay that covers general works and a comprehensive index. This book should be a useful tool for courses in business and industry, and a valuable resource for college, university, and public libraries.

Urban Growth and Economic Change in the Nineteenth Century South Russell S. Kirby 1981

Merchant Enterprise in Britain Stanley Chapman 2004-01-29 Studies of the British Industrial Revolution and of the Victorian period of economic and social development have until very recently concentrated on British industries and industrial regions, while commerce and finance, and particularly that of London, have been substantially neglected. This has distorted our view of the process of change, since financial services and much trade continued to be centred on the metropolis, and the south-east region never lost its position at the top of the national league of wealth.

Making Change at the Grocery Store Tracey Ann Deutsch 2001

American Studies Jack Salzman 1986-08-29 This is an annotated bibliography of 20th century books through 1983, and is a reworking of American Studies: An Annotated Bibliography of Works on the Civilization of the United States, published in 1982. Seeking to provide foreign nationals with a comprehensive and authoritative list of sources of information concerning America, it focuses on books that have an important cultural framework, and does not include those which are primarily theoretical or methodological. It is organized in 11 sections: anthropology and folklore; art and architecture; history; literature; music; political science; popular culture; psychology; religion; science/technology/medicine; and sociology. Each section contains a preface introducing the reader to basic bibliographic resources in that discipline and paragraph-length, non-evaluative annotations. Includes author, title, and subject indexes. ISBN 0-521-32555-2 (set) : \$150.00.

The Annals of the American Academy of Political and Social Science 1973

A People's Contest Phillip Shaw Paludan 1996 "This is essentially a People's contest. On the side of the Union, it is a struggle for maintaining in the world, that form, and substance of government, whose leading object is, to elevate the condition of men. . . . to afford all, an unfettered start, and a fair chance, in the race of life."--Abraham Lincoln Chosen by Civil War magazine as one of the 200 best books on the war, Phillip Paludan's acclaimed work was the first book since 1910 to describe in a single volume the multifaceted impacts of this tragic conflict on Northern society. Weaving together insights from literature, law, politics, economics, diplomacy, and religion, Paludan shows how the North redefined itself as a modern nation through two monumental and inextricably linked events--the Civil War and the Industrial Revolution. More than that, he brings this story to life through the lives and writings of the individuals, great and small, who experienced and influenced the events he describes. "A thoughtful, scholarly, and highly readable survey of the changes wrought in northern society by the twin engines of Civil War and industrialization."--Kirkus Reviews. "Required reading for all students of the era. The generals, the politics, and the campaigns are here, but they are treated from such a different perspective that Paludan has accomplished the scholarly paradox of a fresh innovative work that is based on secondary material."--Jean H. Baker, Reviews in American History. "A remarkable achievement that boldly seeks to link the new economic and social history with traditional political and military approaches to the conflict. A stunning accomplishment of synthetic scholarship."--American Historical Review. "Both a moving narrative of people under pressure and judicious survey of major topics, this book will speak to the imagination of students and teachers long after they have put down other recent works of crude historical materialism and bestselling popular syntheses."--Civil War History. "Paludan's brilliant prose rests on wide-ranging, imaginative research and gifted historical insights. A splendid book that will take precedence among studies of the North in war."--Frank Vandiver, Journal of American History. "For readers interested in a thoughtful survey of the impact of the Civil War on northern society, this is the place to begin."--Joseph T. Glatthaar, Georgia Historical Quarterly. **The American Experiment** Steven M. Gillon 2009 Approaching the American history survey course in an innovative way, this mid-length text features a more expansive definition of political history that includes all forms of politics, not just electoral politics, while simultaneously incorporating cultural history. With the specific aim of expanding history beyond elite actors, the American Experiment emphasizes everyday work, family life, customs, and objects of cultural history to address its four themes: the role of government, American identity, the broad concept of "culture," and America and the world. The Third Edition features an enhanced thematic approach that helps students understand America's development as an experiment in politics, culture, and identity, within a global context.

Hollywood Aida Hozic 2018-10-18 Hollywood is currently one of the largest and most profitable sectors of the U.S. economy. In just a few decades, it has transformed itself from a dying company town into a merchandising emporium of movies, games, and licensed characters. It is quickly moving even further into cyberspace, virtual reality, and digital imaging. Aida Hozic writes of these enormous changes in the film industry from a novel perspective: by tracing shifts in spatial organization of film production from the enclosed worlds of old Hollywood studios through globally dispersed location shooting to digital production and distribution. Hozic's fascinating tale of latter-day capitalism suggests that the physical reorganization of production--across the American economy, but in Hollywood in particular--alters material and conceptual boundaries between work and leisure, public and private, reality and fantasy. Particular economic regimes and forms of spatial organization have specific moral implications, and so the story of Hollywood's cultural production is partly a story of censorship and moral surveillance. Hozic's account of industrial change in Hollywood, and of its attempts at moral control over the production of fantasy, is an illuminating confrontation with the peculiar nature of Hollywood's political authority and of its complex power.

The Merchants' Capital Scott P. Marler 2013-04-29 This study examines the crucial role of merchants in the rise and decline of New Orleans during the nineteenth century.

The Cambridge Economic History of the United States Stanley L. Engerman 1996 This three volume work offers a comprehensive survey of the history of economic activity and economic change in the United States, and in those regions whose economies have at certain times been closely allied to that of the US.

Reader's Guide to American History Peter J. Parish 2013-06-17 There are so many books on so many aspects of the history of the United States, offering such a wide variety of interpretations, that students, teachers, scholars, and librarians often need help and advice on how to find what they want. The Reader's Guide to American History is designed to meet that need by adopting a new and constructive approach to the appreciation of this rich historiography. Each of the 600 entries on topics in political, social and economic history describes and evaluates some 6 to 12 books on the topic, providing guidance to the reader on everything from broad surveys and interpretive works to specialized monographs. The entries are devoted to events and individuals, as well as broader themes, and are written by a team of well over 200 contributors, all scholars of American history.

The Early Republic and Antebellum America Christopher G. Bates 2015-04-08 First Published in 2015. Routledge is an imprint of Taylor & Francis, an Informa company.

Postwar Conservatism, A Transnational Investigation Clarisse Berthezène 2017-04-19 This volume offers a unique comparative perspective on post-war conservatism, as it traces the rise and mutations of conservative ideas in three countries – Britain, France and the United States - across a ‘short’ twentieth century (1929-1990) and examines the reconfiguration of conservatism as a transnational phenomenon. This framework allows for an important and distinctive point --the 1980s were less a conservative revolution than a moment when conservatism, understood in Burkean terms, was outflanked by its various satellites and political avatars, namely, populism, neoliberalism, reaction and cultural and gender traditionalism. No long running, unique ‘conservative mind’ comes out of this book’s transnational investigation. The 1980s did not witness the ascendancy of a movement with deep roots in the 18th century reaction to the French Revolution, but rather the decline of conservatism and the rise of movements and rhetoric that had remained marginal to traditional conservatism.

Brahmin Capitalism Noam Maggor 2017-01-01 Noam Maggor shows how the moneyed elite in Gilded Age Boston leveraged their wealth to forge transcontinental networks of commodities, labor, and transportation. With the decline of cotton-based textile manufacturing, these gentleman bankers found new business opportunities in the mines, railroads, and industries of the Great West.

Power and Society in Greater NY David C. Hammack 1982-10-02 Who has ruled New York? Has power become more concentrated--or more widely and democratically dispersed--in American cities over the past one hundred years? How did New York come to have its modern physical and institutional shape? Focusing on the period when New York City was transformed from a nineteenth-century mercantile center to a modern metropolis, David C. Hammack offers an entirely new view of the history of power and public policy in the nation's largest urban community. Opening with a fresh and original interpretation of the metropolitan region's economic and social history between 1890 and 1910, Hammack goes on to show how various population groups used their economic, social, cultural, and political resources to shape the decisions that created the modern city. As New York grew in size and complexity, its economic and social interests were forced to compete and form alliances. No single group--not even the wealthy--was able to exercise continuing control of urban policy. Building on his account of this interplay among numerous elites, Hammack concludes with a new interpretation of the history of power in New York and other American cities between 1890 and 1950. This book makes a major contribution to the study of community power, of urban and regional history, and of public policy. And by taking the meaning and distribution of power as his theme, Hammack is able to reintegrate economic, social, and political history in a rich and comprehensive work. "Lucid, instructive, and discerning....The most commanding analysis of its subject that I know." --John M. Blum, professor of history, Yale University "A powerful and persuasive treatment of a marvelous subject." --Nelson W. Polsby, professor of political science, University of California, Berkeley

The American Merchant Experience in Nineteenth Century Japan Kevin C. Murphy 2004-08-02 American merchants established trading firms in the ports of Yokohama, Kobe and Nagasaki which operated from 1859-1899 until the repeal of the Unequal Treaties. Members of a privileged, semi-colonial community, the merchants formed the largest group of Americans in 19th century Japan. In this first book-length treatment of this group, Kevin Murphy explores their interactions with the Japanese in the treaty port system, how the Japanese leadership manipulated them to its own ends, and how the merchants themselves defined the limitations of American business in Japan through their ambiguous but deep concern with order and opportunity, restraint and dominance, and conservatism and dominance.

Urban Change and the Planning Syndrome George Fox Mott 1973

The Human Tradition in Antebellum America Michael A. Morrison 2000 This new book consists of mini-biographies of 15 Americans who lived during the Antebellum period in American history. Part of The Human Tradition in America series, the anthology paints vivid portraits of the lives of lesser-known Americans. Raising new questions from fresh perspectives, this volume contributes to a broader understanding of the dynamic forces that shaped the political, economic, social, and institutional changes that characterized the antebellum period. Moving beyond the older, outdated historical narratives of political institutions and the great men who shaped them, these biographies offer revealing insights on gender roles and relations, working-class experiences, race, and local economic change and its effect on society and politics. The voices of these ordinary individuals--African Americans, women, ethnic groups, and workers--

have until recently often been silent in history texts. At the same time, these biographies also reveal the major themes that were part of the history of the early republic and antebellum era, including the politics of the Jacksonian era, the democratization of politics and society, party formation, market revolution, territorial expansion, the removal of Indians from their territory, religious freedom, and slavery. Accessible and fascinating, these biographies present a vivid picture of the richly varied character of American life in the first half of the nine-teenth century. This book is ideal for courses on the Early National period, U.S. history survey, and American social and cultural history.

Making America Corporate, 1870-1920 Olivier Zunz 1992-08-15 A study of the impact of corporate middle-level managers and white collar workers on American society and culture. An extended essay on social change based on case studies of a wide range of participants in the emerging corporate culture of the early 1900s. Zunz is in the history department at the U. of Virginia. Annotation copyrighted by Book News, Inc., Portland, OR

American Studies International 1997

The Panic of 1857 and the Coming of the Civil War James L. Huston 1999-03 In the autumn of 1857, sustained runs on New York banks led to a panic atmosphere that affected the American economy for the next two years. In The Panic of 1857 and the Coming of the Civil War, James L. Huston presents an exhaustive analysis of the political, social and intellectual repercussions of the Panic and shows how it exacerbated the conflict between North and South. The panic of 1857 initiated a general inquiry between free traders and protectionists into the deficiencies of American economic practices. A key aspect of this debate was the ultimate fate of the American worker, an issue that was given added emphasis by a series of labor demonstrations and strikes. In an attempt to maintain the material welfare of laborers, northerners advocated a program of high tariffs, free western lands, and education. But these proposals elicited the opposition of southerners, who believed that such policies would not serve the needs of the slaves system. Indeed, many people of the period saw the struggle between North and South as an economic one whose outcome would determine whether laborers would be free and well paid or degraded and poor. Politically, the Panic of 1857 resurrected economic issues that had characterized the Whig-Democratic party system prior to the 1850s. Southerners, observing the collapse of northern banks, believed that they could continue to govern the nation by convincing northern propertied interests that sectionalism had to be ended in order to ensure the continued profitability of intersectional trade. In short, they hoped for a marriage between the Yankee capitalist and the southern plantation owner. However, in northern states, the Panic had made the Whig program of high tariffs, a national bank, and internal improvements popular with distressed members of the community. The country's old-line Whigs and nativists were particularly affected by the state of economic affairs. When Republicans moved to adopt a portion of the old Whig program, conservatives found the attraction irresistible. By maintaining their new coalition with conservatives and by exploiting the weaknesses of the Buchanan administration, the Republicans managed to capture the presidency in 1860. No other book examines in such detail the political ramifications of the Panic of 1857. By explaining how the economic depression influenced the course of sectional debate, Huston has made an important and much-needed contribution to Civil War historiography.

Merchants of Doubt Naomi Oreskes 2011-05-31 Documents the troubling influence of a small group of scientists who the author contends misrepresent scientific facts to advance key political and economic agendas, revealing the interests behind their detractions on findings about acid rain, DDT, and other hazards.

Social Structure and Social Mobility Neil L. Shumsky 2020-10-26 First Published in 1996. Volume 7 SOCIAL STRUCTURE AND SOCIAL MOBILITY of the 'American Cities' series. This collection brings together more than 200 scholarly articles pertaining to the history and development of urban life in the United States during the past two centuries. Volume 7 looks at social class structure and social mobility. Its articles address questions that have intrigued historians for decades. What has been the class structure of American cities during the past two centuries? How much mobility has been possible? For whom has it been possible? What has been the relationship between social and geographic mobility? Finally, how have all kinds of Americans tried to improve their social status?

German Merchants in the Nineteenth-Century Atlantic Lars Maischak 2013-04-29 This study brings to life the community of trans-Atlantic merchants who established strong economic, political and cultural ties between the United States and the city-republic of Bremen, Germany in the nineteenth century. Lars Maischak shows that the success of Bremen's merchants in helping make an industrial-capitalist world market created the conditions of their ultimate undoing: the new economy of industrial capitalism gave rise to democracy and the nation-state, undermining the political and economic power of this mercantile elite. Maischak argues that the experience of Bremen's merchants is representative of the transformation of the role of merchant capital in the first wave of globalization, with implications for our understanding of modern capitalism, in general.

Big Business in America Thomas J. Dorich 2021-02-03 This study analyzes the influence of big business on the economic, political, and social structure of twentieth-century America. The author examines the development of a mass production and consumption economy and argues that the corporation became a key institutional force in the United States.

Prologue 1969

Merchants and Manufacturers Glenn Porter 1989 In its transformation from an agrarian to an industrial economy, the United States saw a fundamental change in the marketing of manufactured goods during the 19th century. Changes in distribution were at least as important as changes in production, as the authors demonstrate in this unique account of the rise of modern marketing. Their focus is on iron, tobacco, railway supplies, and perishable goods, and they show how rising industrial capacity, the concentration of markets, and advancing technology forced new methods of distribution and the decline of independent merchants and wholesalers. By the beginning of the 20th century the outlines of a new economic order had emerged, one in which the modern corporation became the dominant institution. "A splendid study in business history. And it is business history of the best kind, that which relates changes in business organizations and practice to the mainstream of economic development."--Journal of Southern History. "No one before Porter and Livesay has so carefully delineated the transition from the old mercantile to the new industrial world...A good book about an important subject."--Choice.

Cornering the Market Susan V. Spellman 2016-03-15 In popular stereotypes, local grocers were avuncular men who spent their days in pickle-barrel conversations and checkers games; they were backward small-town merchants resistant to modernizing impulses. Cornering the Market challenges these conventions to demonstrate that nineteenth- and early-twentieth-century grocers were important but unsung innovators of business models and retail technologies that fostered the rise of contemporary retailing. Small grocery owners revolutionized business practices from the bottom by becoming the first retailers to own and operate cash registers, develop new distribution paths, and engage in transforming the grocery trade from local enterprises to a nationwide industry. Drawing on storekeepers' diaries, business ledgers and documents, and the letters of merchants, wholesalers, traveling men, and consumers, Susan V. Spellman details the remarkable achievements of American small businessmen, and their major contributions to the making of "modern" enterprise in the United States. The development of mass production, distribution, and marketing, the growth of regional and national markets, and the introduction of new organizational and business methods fundamentally changed the structures of American capitalism. Within the walls of their stores, proprietors confronted these changes by crafting solutions centered on notions of efficiency, scale, and price control. Without abandoning local ties, they turned social concepts of community into commercial profitability. It was a powerful combination that businesses from chain stores to Walmart continue to exploit today.

The Canadian Historical Review 1975 Includes section: Recent publications relating to Canada.

Medical Science and Medical Industry J. Liebenau 1987-06-18

Capitalism Takes Command Michael Zakim 2011-12-21 Most scholarship on nineteenth-century America's transformation into a market society has focused on consumption, romanticized visions of workers, and analysis of firms and factories. Building on but moving past these studies, Capitalism Takes Command presents a history of family farming, general incorporation laws, mortgage payments, inheritance practices, office systems, and risk management--an inventory of the means by which capitalism became America's new revolutionary tradition. This multidisciplinary collection of essays argues not only that capitalism reached far beyond the purview of the economy, but also that the revolution was not confined to the destruction of an agrarian past. As business ceaselessly revised its own practices, a new demographic of private bankers, insurance brokers, investors in securities, and start-up manufacturers, among many others, assumed center stage, displacing older elites and forms of property. Explaining how capital became an "ism" and how business became a political philosophy, Capitalism Takes Command brings the economy back into American social and cultural history.

The Industrial Revolutions: Commercial and financial services 1994

Chicago in the Age of Capital John B. Jentz 2012-04-15 In this sweeping interpretive history of mid-nineteenth-century Chicago, historians John B. Jentz and Richard Schneirov boldly trace the evolution of a modern social order. Combining a mastery of historical and political detail with a sophisticated theoretical frame, Jentz and Schneirov examine the dramatic capitalist transition in Chicago during the critical decades from the 1850s through the 1870s, a period that saw the rise of a permanent wage worker class and the formation of an industrial upper class. Jentz and Schneirov demonstrate how a new political economy, based on wage labor and capital accumulation in manufacturing, superseded an older mercantile economy that relied on speculative trading and artisan production. The city's leading business interests were unable to stabilize their new system without the participation of the new working class, a German and Irish ethnic mix that included radical ideas transplanted from Europe. Jentz and Schneirov examine how debates over slave labor were transformed into debates over free labor as the city's wage-earning working class developed a distinctive culture and politics. The new social movements that arose in this era--labor, socialism, urban populism, businessmen's municipal reform, Protestant revivalism, and women's activism--constituted the substance of a new post-bellum democratic politics that took shape in the 1860s and '70s. When the Depression of 1873 brought increased crime and financial panic, Chicago's new upper class developed municipal reform in an attempt to reassert its leadership. Setting local detail against a national canvas of partisan ideology and the seismic structural shifts of Reconstruction, Chicago in the Age of Capital vividly depicts the upheavals integral to building capitalism.

The American Experiment: to 1877 Steven M. Gillon 2001-02

The Routledge Companion to Marketing History D.G. Brian Jones 2016-01-29 The Routledge Companion to Marketing History is the first collection of readings that surveys the broader field of marketing history, including the key activities and practices in the marketing process. With contributors from leading international scholars working in marketing history, this companion provides nine country-specific histories of marketing practice as well as a broad analysis of the field, including: the histories of advertising, retailing, channels of distribution, product design and branding, pricing strategies, and consumption behavior. While other collections have provided an overview of the history of marketing thought, this is the first of its kind to do so from the perspective of companies, industries, and even whole economies. The Routledge Companion to Marketing History ranges across many countries and industries, engaging in substantive detail with marketing practices as they were performed in a variety of historical periods extending back to ancient times. It is not to be missed by any historian or student of business.

Insider Lending Naomi R. Lamoreaux 1996-08-28 This book, first published in 1994, explores the important role that insider lending played in the economic development of early nineteenth-century New England.

Bimonthly Review of Law Books 1990

Urban Growth and City Systems in the United States, 1840-1860 Allan Pred 1980 In this major new work of urban geography, Allan Pred interprets the process by which major cities grew and the entire city-system of the United States developed during the antebellum decades. The book focuses on the availability and distribution of crucial economic information. For as cities developed, this information helped determine the new urban areas in which business opportunities could be exploited and productive innovations implemented. Pred places this original approach to urbanization in the context of earlier, more conventional studies, and he supports his view by a wealth of evidence regarding the flow of commodities between major cities. He also draws on an analysis of newspaper circulation, postal services, business travel, and telegraph usage. Pred's book goes far beyond the usual "biographies" of individual cities or the specialized studies of urban life. It offers a large and fascinating view of the way an entire city-system was put together and made to function. Indeed, by providing the first full account of these two decades of American urbanization, Pred has supplied a vital and hitherto missing link in the history of the United States.