

# Mercedes Benz Story

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**Mercedes-Benz W201 (190)** James Taylor 2020-05-25 The Mercedes-Benz W201 was a compact saloon designed to address both concerns about fuel economy generated by the first oil crisis in the 1970s and competition for sales from the BMW 3 Series. Many doubted that Mercedes could deliver a compact car whilst retaining their traditional qualities. But the W201 soon won them over, for here was a car that was a real Mercedes in the tradition of the time - it was just smaller. With around 200 photographs, this book features the reasons behind the need to build a new compact saloon in the 1980s and the styling, engineering and specification changes introduced over the lifetime of the model. Full technical specifications, including paint and interior trim choices are given. A chapter on the special US variants along with production tables and vehicle number sequences and, finally a chapter on buying an owning a 201-series Mercedes.

**Mercedes-Benz M-Class** John Lamm 1997 Filled with the inside stories that make up the exciting and innovative history of the Mercedes-Benz M-Class from its origins in Germany to its production at a newly constructed plant in America. Included are the people who made it happen and the innovative vehicle that eventually rolled off the assembly line in 1997. In less than five years, Mercedes-Benz went from initial designs to complete production. The entire construction will take place in a new factory in Alabama. The M-Class boasts advanced technology including very light fuel efficient V-6 and V-8 engines, 4-wheel drive unlike any other in the world, providing traction in virtually any driving situation.

**Three-pointed Star** David Scott-Moncrieff 1979

**Mercedes-Benz SL Sports cars** Laurence Meredith 1999 This book contains over 200 photographs which, supported by informative captions, provide a history of the SL series. Spanning four generations of finely engineered sports cars, the Mercedes-Benz SL story begins with a successful assault on the Le Mans 24 Hours in 1952. Engineered very much to meet the demands of American safety and emissions requirements, this series was every bit as good as its illustrious forebears, but it was only in the 1990s that aficionados have come to appreciate their fine qualities. From the company that invented the motor car, Daimler-Benz's many customers have, through successive generations, come to expect the best in comfort, safety, performance and technical innovation. Based on the racing cars, the mighty 300SL Gullwing coupe followed in 1954, and caused a genuine sensation in New York where it debuted alongside its baby sister, the 190SL.

**Mercedes-Benz Saloon Coupe** Nik Greene 2021-09-27 First produced in 1928, Mercedes-Benz Coupés became the embodiment of elegance and exclusivity on four wheels. Their design became an experience for all the senses, appealing to every emotion. Hans-Dieter Futschik, the designer responsible for many of the later Mercedes-Benz models, said of the Saloon Coupé: 'A shorter wheelbase compared with the saloons gives it different proportions that are almost sports car-like in character. The passenger compartment is set further back. This gives it a sportier look than a saloon. In addition, the greenhouse is smaller and more streamlined than the basic body. It looks like a small head set on a muscular body, exuding a powerful and more dynamic attitude... Everything radiates power, elegance and agility.' This complete guide includes an overview of early automotive history; pre-merger design from both Benz and Daimler; the historical protagonists and how they influenced the design; how design and fashion change vehicle shape; the continued development of Saloon Coupe design to suit every class and finally, the modern idea of the Coupe. With over 200 photographs and illustrations, this book includes: An overview of early automotive history Pre-merger design from both Benz and Daimler The historical protagonists and how they influenced the design How design and fashion change vehicle shape The continued development of Saloon Coupé design to suit every class The modern idea of the Coupé.

**Mercedes-Benz, The SL Story, The 190SL** Bernd S Koehling 2021-08-14 Here's a quick way how you can improve your knowledge on the Mercedes 190SL, you just need to read this 180-page guide. It walks you through the car's interesting development and history, it explains chassis number and data card, discusses tests with a new, larger engine and comes with a comprehensive buyer's guide. All this is accompanied by superb recent non-Daimler AG color photos, this includes pictures of the suspension. These are some of the topics covered: Development of the 190SL Technical aspects The 190SL A larger engine is needed Racing history The W121 BII in brochures and advertisement The European delivery program Driving a supercharged SL in 1959 190SL versus Porsche 356 Chassis number and data card explained W121 buyer's guide Paint and interior options Technical specifications A separate chapter is devoted to Max Hoffman, US importer of Mercedes cars and Karl Wilfert, head of Mercedes passenger car design from the mid-1950s to the early 1970s. He was not only a highly talented, but occasionally also controversial manager. Very few remember him today. Enjoy!

**Mercedes-Benz SL and SLC 107-Series 1971-1989** Andrew Noakes 2017-11-20 As one of the most remarkable models that Mercedes-Benz has ever created, the 107-series was a sales success for nearly two decades and has been an automotive icon for far longer. Elegant styling, effortless performance and superior build quality are central to the appeal of the Mercedes-Benz R107 SL and C107 SL models. This book details the complete history of the model from its design in the late 1960s, its launch in 1971, its development through the 1970s and 1980s to the end of production in 1989. Accompanied by over 250 archive pictures and original images, Mercedes-Benz SL and SLC 107-Series 1971-1989 - The Complete Story reveals the story behind the racing SLs and the works rally SLs, and provides a valuable guide to buying and running these cars. Superbly illustrated with 260 archive and original colour and black & white photographs.

**Mercedes-benz, the 170v and 170s** Bernd S. Koehling 2017-11-27 The 170V W136 , launched in 1936, was important for the company's survival. After WWII, it were the 170V and 170S, which saved the company again. This 180-page book gives you all the facts about the 170V and 170S series. With it you will also receive as bonus one of the author's 22 Mercedes e-books free. These are some of the topics covered in this guide: the development and history of the 170V and 170S the 170Da OTP the diesel models the 170 compact Chassis Number and Data Card are explained in great detail. It helps you to find out how your car was equipped, when it left the factory should you be interested in the coach-built models like the Hebmüller coupe for example, you can read about them here and some 150 mostly recent non-Daimler AG color photos highlight many interesting features, this includes pictures of the suspension A separate chapter covers the technical features and production figures. Enjoy. Why is this book not available as hard cover? Even today with modern digital printing services available, books with many color photos are expensive to produce, especially if they cater only to a small enthusiasts market like this book. This guide comes with over 190 high quality photos, some 150 of them in color, and would cost retail as hardcover version over

US\$ 70 (or the corresponding amount in £ or €), which the author finds excessive. That is why the choice to offer the more reasonable to produce soft cover option. Thank you for your understanding. FREE BONUS DETAILS: Once you have bought this book, please contact the author through his website (inside the book) and stipulate, which free e-book (or pdf file) you want him to send to you. You will find a complete list of all published e-books at the end of this book.

**MERCEDES-BENZ W114 AND W115** JAMES. TAYLOR 2021

**Three-pointed Star** David Scott-Moncrieff 1955

**Mercedes-Benz 'Fintail' Models** Brian Long 2014-01-31 Mercedes-Benz 'Fintail' Models charts the development of the W110, W111 and W112 'Fintail' (or 'Heckflosse') series, the line that helped revive the Mercedes-Benz brand in the post-war years. With a unique combination of exceptional engineering and a timeless beauty, even the most basic of these vehicles has a charm that is difficult to find in the majority of cars today. After outlining the company's history, the book looks at the development of the first of the 'Fintail' models - the W111- and its launch at the 1959 Frankfurt Show. It also looks at the closely related 1.9 litre W110 and 3.0 litre W112 models, with the vehicles sold in the German, US and UK markets covered in detail. Relating the complete story of the Mercedes-Benz 'Fintail' models from the 1950s to 1970s, it provides an ideal resource for research before restoration, or for detailing existing show cars. Gives background to development, a full production history and comprehensive specification details for all models. Superbly illustrated with 357 colour photographs including period and advertising images sourced from the Mercedes-Benz factory in Stuttgart.

**Mercedes-Benz Sport-Light Coupe** Nik Greene 2021-02-22 In the very beginning, the automotive industry was dominated by open-top vehicles whose body shapes were very much based on the horse-drawn carriage, there were open and closed carriages and then there was the Coupe. These were developed from the type of carriage known as the Berlin coach, which was designed as a classic vehicle for individual luxury travel and prestige. This type of carriage offered an intimate atmosphere focused exclusively on the passengers; it did not even have space for luggage, it simply exuded style, elegance and luxury in every way. This first volume of the Mercedes-Benz Coupe book addresses the journey from what was a functional sports car design to what has become the incomparable Mercedes-Benz 'Sports Coupe'; its timeless body design has remained, even today both a dream car and a dream Coupe to anyone whom aspires to follow in the footsteps of the early individualists who chose style and elegance over practicality. With over 300 photographs and illustrations, this book includes: an overview of the early days of 'Sports-Car' design; the influences of aerodynamics on design evolution; early protagonists at Daimler-Benz and how they influenced design of the Coupe shape; how the Racing Coupe influenced what became the production Sport Coupe; the experimental and one-off prototypes, and finally the continuation of the Super Sport Light concept through the 'S-Class' range.

**MERCEDES-BENZ - Guide** Karl Ludvigsen 2014-08-06 " In view of the number of volumes that have been produced in recent years about Germany's most famous auto maker, it must seem presumptuous to add yet another to the stack. Being relatively thin, this one had to be different. It devotes itself to Mercedes-Benz cars and the most specific and personal aspects of their development, performance and maintenance, at the unavoidable sacrifice of portions of the long history of this great firm. The fascinating story of Mercedes racing has been told by George Monkhouse, Laurence Pomeroy Jr. and S. C. H. Davis, among others, while the fine successes of 1954 and 1955 are still familiar to most readers. I've chosen to concentrate on several Mercedes and Benz racing machines that were extremely interesting and productive yet remain virtually unknown today. At the other end of the performance scale the distinctive Mercedes diesels are covered completely..." (1959 - Karl E. Ludvigsen)

**Mercedes-Benz, The W110 Fintail** Bernd S Koehling 2021-07-23 The Mercedes-Benz 190c W110 was in 1961 the smallest model, Daimler-Benz had on offer. Its diesel version continued the ponton story of legendary reliability. This guide walks you through the cars' history, explains in detail their chassis number and data card and offers a comprehensive buyer's guide. It is the only book that concentrates solely on the four-cylinder fintail models and it comes with superb recent non-Daimler AG color photos; this includes pictures of the suspension. And these are some of the topics covered: Development of the W110 Sedan Technical aspects Safety features The 190 and 190D The 200 and 200D The 230 Coachbuilders and in-house developments W110 Chassis number and data card explained W110 Buyer's guide Paint and interior options Technical specifications A separate chapter is devoted to the careers of Karl Wilfert and Béla Barényi in Daimler-Benz. Wilfert was not only head of overall passenger car design from the mid-1950s to the early 1970s, he was also a highly talented and occasionally controversial manager. Béla Barényi was the company's safety guru from the 1940s up to the early 1970s and many of his safety concepts were patented and realized by the team around Wilfert. Results of those patents can still be seen today in modern cars all over the world. Enjoy!

**Mercedes-Benz W123** James Taylor 2019-07-22 The Mercedes-Benz W123 was launched in 1976 and sales quickly surpassed those of its predecessor, the W114. The W123 went on to become the most successful Mercedes, selling 2.7 million cars. Mercedes-Benz W123 - The Complete Story explores the life of this highly regarded executive car from its initial evolution, development and production to the creation of new models and its success in motorsport. The book features the styling, engineering and technical advances introduced over the lifetime of the three series; full technical specifications together with customer options, equipment and interior trim for each model; production numbers and vehicle number sequences and finally there is a section on the little-known details of the manufacture of the car in China. It is superbly illustrated with 240 colour and black & white photographs. James Taylor is a professional motoring writer with over thirty years' experience and Mercedes-Benz is one of his favourite car manufacturers.

**Mercedes-Benz, The SL Story, The 300SL: The Complete 300SL Story with Chassis Number/data Card Explanation and Superb New Color Photography** Bernd S. Koehling 2021 The Mercedes 300SL was, is and always will be the one Mercedes icon, all other SL models will be judged against. This guide deals with the car's history, talks about a unique roadster and explains in detail chassis number and data card. It also comes with superb recent non-Daimler AG color photos; this includes pictures of the suspension.

**Holy Halls Hb** Christof Vieweg 2021-03 - A thrilling photographic account of the treasure trove of cars kept by the Mercedes-Benz Museum in Stuttgart that are not currently on display to the public The Mercedes-Benz Museum in Stuttgart is one of the largest and most visited industrial museums in the world. But the 160 or so automobiles on display are only a small part of the shiny chrome treasures that

form the Mercedes-Benz Classic vehicle collection. Another 1,000 historical models are 'parked' in secret places outside Stuttgart - these secret places are called the 'Holy Halls'. This collection is the treasure trove of the brand. It has existed since 1923 and offers a comprehensive overview of the model history of Mercedes-Benz. Cars with special technology and equipment are stored here, as are the silver arrows of Caracciola, Lang and Fangio, the Pope's carriages, the state cars of the young Federal Republic of Germany or Mercedes models that became collectors' items due to their prominent previous owners. Some of these exhibits are well protected and waiting in special wooden boxes for their next use at exhibitions, fairs, events or classic car races. Others stand next to each other as silent witnesses of the past. Each time a model is modified, the collection is extended by the last vehicle of the discontinued series, which experts believe will be one of tomorrow's classic cars. The 'Holy Halls' are not open to the public; enquiries from editorial offices and TV teams have often been rejected. But, during the years 2016 to 2018, almost all the vehicles of the Mercedes collection were photographed. Thus, a unique photographic collection was created, the automobile history from more than ten decades; many of the previously unpublished photographs are exclusively available here in this book. In addition, Mercedes-Benz Classic agreed to open the 'Holy Halls' for an external photo team and provide information about the car models stored there. For the first time, it has been possible to produce a fascinating illustrated book with panoramic and detailed shots from the 'halls', and lively photo reports on cars that tell stories - from the first Benz batting motor car to the latest Formula 1 racing car. Equally thrilling are the stories of the unique specimens and prototypes that are stored in the 'Holy Halls': Mercedes models that never went into production are presented for the first time. The stories about the selected automobiles of the vehicle collection are supplemented by historical recordings from the Mercedes-Benz Classic archive.

**Daimler & Benz: The Complete History** Dennis Adler 2006-05-02 From the earliest workshop days to the grandest marque in the automotive world, the story of one of the most important enterprises of the twentieth century comes alive in this complete history. The rich history of Daimler-Benz (now DaimlerChrysler) has its roots in the early experimentation with the use of the internal combustion engine by three men: Carl Benz, Gottlieb Daimler, and William Maybach. Benz, working alone, and Daimler and Maybach, working together, the two shops separated by a mere sixty miles, in the late 1880s simultaneously laid the foundation of what would become the German automotive industry. At first there was competition between Benz & Cie. and Daimler Motoren Gesellschaft, as they engineered and styled the earliest motorwagens and began to develop markets for their products. These early efforts led to the establishment of an entire industry by the start of World War I. But the war and its aftermath devastated these two companies, as it did the German economy overall. By the early 1920s it became apparent that the only way to survival was a merger, and thus, on June 29, 1926, the stockholders of both companies gave approval to the new company, Daimler-Benz, which led directly to the birth of one of the world's best-known brands: Mercedes-Benz. In the hands of noted automotive photographer, author, and editor Dennis Adler, the history of the marque and the company unfolds through the decades, as Mercedes-Benz advances in fame, from the racing glory years to the present, becoming the standard that all automakers strive to meet. With archival (many never before published) and the author's own photographs, the beauty and power of the automobile comes alive, from the earliest models to the first crop of twenty-first-century Mercedes-Benzes. It is a story of excellence that is in many ways unmatched in the history of any industry. Today, as a global leader in design, safety, and overall excellence, Mercedes-Benz continues to lead the way.

**Mercedes-Benz W114 and W115** James Taylor 2021-03-22 The W114 and W115 models were enormously successful for Mercedes-Benz, and their sales in nine years of production between 1967 and 1976 almost equalled the total of all Mercedes passenger models built in the 23 years between 1945 and the time of their introduction in 1968. There were many reasons for this success, but perhaps the most important was that Mercedes expanded the range to include a simply vast amount of variants including four-cylinder and six-cylinder petrol engines, four-cylinder diesels; saloons, coupes and long-wheelbase models. With around 200 photographs, this book features the story of the design and development of the W114 and W115 ranges. It gives full technical specifications, including paint and interior trim choices; includes a chapter on the special US variants; gives production tables and model type codes and explores the Experimental Safety Vehicles developed from these cars. Finally, there is a chapter on buying and owning a 114- or 115-series Mercedes.

**Mercedes-Benz Saloon Coupe** Nik Greene 2021-09-27 First produced in 1928, Mercedes-Benz Coupés became the embodiment of elegance and exclusivity on four wheels. Their design became an experience for all the senses, appealing to every emotion. Hans-Dieter Futschik, the designer responsible for many of the later Mercedes-Benz models, said of the Saloon Coupé: 'A shorter wheelbase compared with the saloons gives it different proportions that are almost sports car-like in character. The passenger compartment is set further back. This gives it a sportier look than a saloon. In addition, the greenhouse is smaller and more streamlined than the basic body. It looks like a small head set on a muscular body, exuding a powerful and more dynamic attitude... Everything radiates power, elegance and agility.' This complete guide includes an overview of early automotive history; pre-merger design from both Benz and Daimler; the historical protagonists and how they influenced the design; how design and fashion change vehicle shape; the continued development of Saloon Coupe design to suit every class and finally, the modern idea of the Coupe.

**Mercedes-Benz W.** Robert Nitske 1978

**Mercedes-Benz G-Wagen Gold Portfolio 1981-2005** R.M. Clarke 2006-01-21 This portfolio covers one of the toughest and most capable off-road vehicles of the modern era, the Mercedes-Benz G-Wagen. It is also the story of co-operation between keen rivals in the 4x4 field Daimler-Benz and Steyr-Puch. Included are road, off-road and comparison tests, specifications and technical data plus a history of the marque and advice on acquiring a good pre-owned G-Wagen. Covered are the 230, 270, 280, 290, 300, 320, 500, G 55 AMG 5.5 liter V8 in the short & long wheelbase.

**Mercedes-Benz Sport-Light Coupe** Nicholas Greene 2021-02 This first volume of the Mercedes-Benz Coupé book addresses the journey from what was a functional sports car design to what has become the incomparable Mercedes-Benz Sports Coupé.

**Mercedes W113** Myles Kornblatt 2014-04-30 In 1963 the Mercedes W113 replaced two cars: the 300 SL racing legend and the successful 190 SL. In the process, the 230/250/280 SL two-seat coupe/roadster became an icon not only by carving out the perfect niche between its two predecessors, but also by being like no other car on the road. Mercedes W113 - The Complete Story explores both the technical and social side of how this legend was born. The book covers: the W113's predecessors - the 300 SL and the 190 SL; design and development of the 230, 250 and 280 SL models, including the distinctive concave 'Pagoda' roof and the 'Californian Coupe' rear seat option; Bela Barenzy's innovations that made the 230 SL the first 'safety sports car'; rallying successes for the W113; the R107 successor, with specialist advice on 'Pagoda' restorations, and the W113 in popular culture. Superbly illustrated with 249 colour photographs.

**The Devil's Mercedes** Robert Klara 2017-03-07 In 1938, Mercedes-Benz began production of the largest, most luxurious limousine in the world. A machine of

frightening power and sinister beauty, the Grosser 770K Model 150 Offener Tourenwagen was 20 feet long, seven feet wide, and tipped the scales at 5 tons. Its supercharged, 230-horsepower engine propelled the beast to speeds over 100 m.p.h. while its occupants reclined on glove-leather seats stuffed with goose down. Armor plated and equipped with hidden compartments for Luger pistols, the 770K was a sumptuous monster with a monstrous patron: Adolph Hitler and the Nazi party. Deployed mainly for propaganda purposes before the war, the hand-built limousines—in which Hitler rode standing in the front seat—motored through elaborate rallies and appeared in countless newsreels, swiftly becoming the Nazi party's most durable symbol of wealth and power. Had Hitler not so thoroughly dominated the scene with his own megalomania, his opulent limousine could easily have eclipsed him. Most of the 770Ks didn't make it out of the rubble of World War II. But several of them did. And two of them found their way, secretly and separately, to the United States. In *The Devil's Mercedes*, author Robert Klara uncovers the forgotten story of how Americans responded to these rolling relics of fascism on their soil. The limousines made headlines, drew crowds, made fortunes and ruined lives. What never became public was how both of the cars would ultimately become tangled in a web of confusion, mania, and opportunism, fully entwined in a story of mistaken identity. Nobody knew that the limousine touted as Hitler's had in fact never belonged to him, while the Mercedes shrugged off as an ordinary staff car—one later abandoned in a warehouse and sold off as government surplus—turned out to be none other than Hitler's personal automobile. It would take 40 years, a cast of carnies and millionaires, the United States Army, and the sleuthing efforts of an obscure Canadian librarian to bring the entire truth to light. As he recounts this remarkable drama, Klara probes the meaning of these haunting hulks and their power to attract, excite and disgust. The limousines' appearance collided with an American populous celebrating a victory even as it sought to stay a step ahead of the war's ghosts. Ultimately, *The Devil's Mercedes* isn't only the story of a rare and notorious car, but what that car taught postwar America about itself.

**Mercedes-Benz SL and SLC 107 Series** Andrew Noakes 2018-04-10 As one of the most remarkable models that Mercedes-Benz has ever created, the 107-series was a sales success for nearly two decades and has been an automotive icon for far longer. Elegant styling, effortless performance and superior build quality are central to the appeal of the Mercedes-Benz R107 SL and C107 SL models. This book details the complete history of the model from its design in the late 1960s, through its launch in 1971 and its development through the 1970s and 1980s, to the end of production in 1989. Accompanied by more than 250 archive pictures and original images, this new book reveals the story behind the racing SLs and the works rally SLCs, and provides a valuable guide to buying and running these cars.

**The Ultimate History of Mercedes-Benz** Parragon Book Service Limited 2010-09  
**Mercedes-Benz, the 1960s, W108 and W109 V8** Bernd S. Koehling 2017-04-24 The 300SEL 6.3 was for Daimler-Benz a milestone. It was a mixture of two cars that did not sell too well: the 600 and 300SEL. This 180-page book tells the complete story of the 6.3, 3.5 and 4.5 l versions. It is the only book that deals exclusively with the W108, W109 V8 models. With it you will also receive as bonus one of the author's 23 Mercedes e-books as free pdf file. These are some of the topics covered: a comprehensive buyer's guide will help you to check the trouble spots of the W108, W109 V8 Chassis Number and Data Card are explained in great detail it looks at value changes over time on certain variants over 140 mostly recent non-Daimler AG color photos highlight many interesting features, this includes pictures of the suspension and it invites you to a ride in a 6.3. Another part covers the technical features and production history of each model. A separate chapter is devoted to safety guru Béla Barónyi, whose concepts greatly influenced how Mercedes cars like the W108/109 were designed. Why is this book not available as hard cover? Even today with modern digital printing services available, books with many color photos are expensive to produce. This book comes with over 140 high quality photos, most of them in color, and would cost retail as hardcover version over US\$ 75 (or the corresponding amount in € or £), which the author finds excessive. That is why the choice to offer the more reasonable to produce soft cover option. Thank you for your understanding. FREE BONUS DETAILS: Once you have bought this book, please contact the author through his website (inside the book) and stipulate, which free pdf file you want him to send to you. You will find a complete list of all published e-books at the end of this book.

**Enduring Passion** Leslie Butterfield 2005-12-06 The three-pointed star. Magic. Mystique. Mercedes-Benz. With its legendary performance and quality, Mercedes-Benz is one of the most recognizable brands in existence. The first book to examine Mercedes-Benz as a brand phenomenon, *Enduring Passion* provides a fascinating look at how the brand developed and the myths and realities surrounding it as it faced the global convulsions of war, mergers, and economic uncertainty. Handsomely produced in a large format and richly illustrated with previously unpublished photographs, *Enduring Passion* is the life story of the Mercedes-Benz brand and how its iconic symbol became a synonym for power and elegance.

**The Mercedes-Benz Story** Louis William Steinwedel 1969

**The Mercedes-Benz Story** Louis William Steinwedel 1979

**Mercedes-Benz** Bernd S. Koehling 2021 Here's a quick way how you can improve your knowledge on the Mercedes 190SL, you just need to read this guide. It walks you through the car's interesting development and history, it explains chassis number and data card, discusses tests with a new, larger engine and comes with a comprehensive buyer's guide. All this is accompanied by superb recent non-Daimler AG color photos, this includes pictures of the suspension.

**Silver Arrows** Andrew Noakes 2022-03-21 Silver Arrows tells the story of Mercedes in motor sport from the very beginning, with those pioneers of the 19th century, right through to today's hybrid F1 cars.

**Mercedes-Benz** Paul W. Cockerham 1998 Over 90 illustrations. Mercedes-Benz has long been identified with luxury and quality. This informative volume about the distinguished manufacturer details the steady rise of a motorcar giant, which succeeded by matching superior technology with driving style over a century of change. From the Gullwing Coupe to the Boattail Speedster; and from the remarkable SLs to the recent SLK, the Mercedes-Benz image of reliability and refinement has remained intact. With over 90 full-color photographs, the story of this remarkable automobile comes vividly to life.

**Apex of Glory** Blain Taylor 2006-10-01 In *Apex of Glory*, Blaine Taylor combines his distinctive writing-style with a series of unique photos. The end result is a definitive history of Mercedes-Benz. The Silver Arrow racing car saga, alongside all the key players instrumental in the evolution of the Mercedes-Benz Company is all here. The main focus of the narrative, however, reveals the little-known people and the politics behind Hitler's cars. Over 600 black and white photos, originally given to Hitler by Daimler-Benz, and more recently discovered by the author in the archives of the Library of Congress, are included in this publication.

**Mercedes-Benz, the 1960s, W111c and W112c** Bernd S. Koehling 2016-12-29 The two-door W111 and W112 models belong for many Mercedes fans to the most beautiful cars ever created by Daimler-Benz after WWII and this book tells their complete story. But it does not only cover each model's development and history, it also comes with a comprehensive Buyer's Guide takes a detailed look at the Chassis Number and Data Card discusses the price development of all models up to November 2016 offers superb recent non-Daimler AG photography, which includes pictures of the suspension A technical section covers paint options, production history plus

engine and performance data of each model. One chapter is devoted to Rudolf Uhlenhaut, who was synonymous with fast and prestigious Mercedes cars.

**Mercedes-Benz W124** James Taylor 2015-05-31 Designed by Mercedes's head of design Bruno Sacco, the W124 range immediately became the benchmark by which medium-sized car models were judged in the late 1980s due to its engineering excellence and high build quality. There was a model to suit every would-be-buyer, from the taxi driver through the family motorist and on to those who were willing and able to pay for luxury and performance. This book covers: design, development and manufacture of all models of W124 including estates, cabriolets and the stylish coupe range; engines and performance; special editions and AMG models and, finally, buying and owning a W124 today. Superbly illustrated with 264 colour photographs.

**Bruno Sacco** Nik Greene 2020-09 When Bruno Sacco walked through the doors on his first day at Mercedes-Benz on 13 January 1958, it is highly unlikely that his Daimler-Benz colleagues could ever imagine that this nervous young man would not only revolutionize design but would change the way design and innovation connected with brand tradition forever. Bruno Sacco is one of the most influential automotive designers of the late twentieth century; many models launched during his era now characterize the Mercedes-Benz brand. When Nik Greene asked Bruno Sacco to assist with this book, he replied humbly "No-one designs a car alone, and more to the point, I never, for one minute, wanted to. From the moment I became Head of Design, I put down my pens and became a manager of minds." With over 330 photographs and illustrations, this book includes an overview of the early days of functional vehicle design and the influence of safety on design evolution. The protagonists of Daimler-Benz design from Hermann Ahrens to Paul Bracq are covered. Design philosophy and innovation under Bruno Sacco is discussed along with the Sacco-designed cars and, finally, the Bruno Sacco legacy.

**Mercedes-Benz, the 1960s, W111 Two- And Four-Door** Bernd S. Koehling 2018-05-21 The Mercedes-Benz six-cylinder W111 sedan followed in 1959 the successful ponton Mercedes and was the first development with a keen eye on safety and on broadening the export business. The 220SE two-door versions, introduced in 1961, followed on the unaltered sedan chassis and were praised for their timeless elegance. This guide tells the W111 story. It talks about its history and development, explains in detail chassis number and data card and comes with a comprehensive buyer's guide. It is the only book available that concentrates solely on the W111 models and it comes with superb recent non-Daimler AG color photos, this includes pictures of the suspension. These are some of the topics covered: Development of the W111 Sedan Technical aspects Safety features The 220, 220S and 220SE The 230S The US market The racing history The coachbuilders Development of the W111 Coupe and Cabriolet The two-door 220SE models W111 chassis number explained W111 data card explained W111 buyer's guide Paint and interior options Technical specifications A separate chapter is devoted to Béla Barényi, the Mercedes safety guru of the 1960s and beyond. Enjoy! Why is this book not available as hard cover? Even today with modern digital printing services available, books with many color photos are expensive to produce. This book comes with some 180 high quality photos, most of them in color, and would cost retail as hardcover version over US\$ 75 (or the corresponding amount in £ or e), which the author finds excessive. That is why the choice to offer the more reasonable to produce soft cover option.

**Mercedes-Benz SL** Laurence Meredith 1997 Essential Mercedes SL Laurence Meredith Subtitled: 19SL & Pagoda Models, the Cars and Their Story 1955-71. History, descriptions and analysis of the full range of Mercedes sports cars from 1955 to 1971, represented by the delightful 19SL of the 1950s and the timeless Pagoda-roof models of the 1960s. Contains informative specs, performance data and production figures. Sftbd., 8 1/4x 1 1/4, 8 pgs., 6 b&w ill., 6 color.